



Like no other organization in Los Angeles, Santa Monica Baykeeper is dedicated to the enforcement, protection, and restoration of Santa Monica Bay, San Pedro Bay, and the rivers and streams that run through and underneath L.A. County.

Since 1993, Santa Monica Baykeeper has enforced environmental laws and worked with the public to monitor sources of pollution. And where possible, we restore ocean and river environments to ensure they can rebuild and sustain the complex web of life we all need to survive.

Santa Monica Baykeeper works relentlessly for cleaner water — which means more open beaches, stronger and more resilient habitats, and an aquatic environment that can sustain life for generations to come.

WE ENFORCE.

Every toxic metal, every chunk of plastic, every sewage overflow in our waterways represents an abdication of responsibility. Every depleted fishery is a missed opportunity to sustain a species for ecology and economy alike. **Every beach closure is an alarm we must not ignore.**

Since 1993, Santa Monica Baykeeper has been the water-quality conscience of Los Angeles. With the public by our side, our legal team enforces environmental laws and advocates for more protective regulations and policies. Our watershed and marine teams collect samples to independently monitor water quality, and patrol by foot, boat, and plane to ensure legal compliance and the responsible use of our shared resources.

Our major historic legal victories have reduced L.A.'s municipal sewage spills by more than 80%. Our recent litigation victory aims to end Surfrider Beach's historical association with bacterial pollution. We're advocating for limits that have significantly reduced trash and will eventually eliminate it from the rivers and creeks altogether.

Upholding hard-won protections fought and won over generations is the core of our work. The impact is plain to see — in cleaner water, open beaches, and the presence of more sea mammals off the shore.

Read more at smbaykeeper.org/advocacy, www.smbaykeeper.org/history.

WE DRAW THE LINE.

L.A. County's water pollution is just as complex and diverse as its population. To solve such an expansive problem, we enable the citizens themselves to fight back.



For the better part of two decades, Santa Monica Baykeeper and our volunteers have earned a reputation as the "citizen aquacop," monitoring storm drains and outfalls and drawing the line to the source — so our advocacy team can draw a line in the sand.



The 2003 badge.



Today, we're expanding our core monitoring program, DrainWatch, to systematically sample all sources of pollution along the coastline from the Port of L.A. to the Ventura County line, including the rivers in between.

DrainWatch is quickly becoming an essential line of defense for L.A.'s water and beaches.

Read more at smbaykeeper.org/drainwatch, smbaykeeper.org/watershed.



WE RESTORE.

Southern California's giant kelp forests, home to more than 800 species, have been depleted to only 20% of their historic size. **The culprits?** Nineteenth-century furriers who hunted sea otters to extinction. Overfishing of sheephead fish and lobsters. And good-old 20th-century pollution. In the end, sea urchins have been left with no predators and a green light to devour the kelp that forms a vital ecosystem for more than 800 species of sea fauna. **Our answer to this problem and others?**

WE RESTORE.

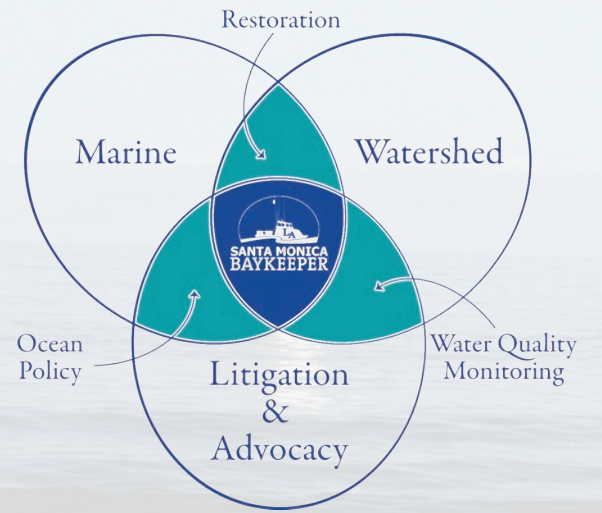
Working acre by acre since 1997, Santa Monica Baykeeper has led hundreds of rescue-certified divers — nearly all of them volunteers — in a relentless effort to map, monitor, and reverse the loss of this critical habitat.

To accelerate our internationally recognized Kelp Program, we are embarking upon a new, four-year partnership with the Santa Monica Bay Restoration Commission and our allies in the commercial fishing industry to speed up the conversion of bleak "urchin barrens" back into giant kelp forests. Our divers are also working to monitor and eventually restore endangered abalone, a key part of the ecosystem.

Read more at smbaykeeper.org/kelp, smbaykeeper.org/watershed.

WE CAN'T DO IT ALONE.

Santa Monica Baykeeper, like all successful nonprofits today, must sustain an extraordinary level of effectiveness to maximize the impact of its funding — engaging all stakeholders, leveraging existing systems and resources, and taking advantage of the synergistic programs of other organizations. Above all, our work recognizes the value of the hours and energy of the many individuals who share our concern and desire to put in the long hours for clean water and healthy ecosystems.



Our programs are designed and implemented by three synergistic teams that collaborate to ensure cost-effective, leveraged use of our precious resources. [Read more at smbaykeeper.org.](http://smbaykeeper.org)

BECOME A MEMBER.

A Santa Monica Baykeeper membership really means something. Aside from providing a significant portion of our financial resources, our members strengthen our ability to advocate for clean water in the community and courts. Our members are the heart of our water quality monitoring, diving, and restoration programs, providing as volunteers far more time and expertise than a nonprofit organization could ever afford. And our members are our ambassadors, creating public understanding of our programs and the environmental context in which we work.

PLEASE MAKE AN END-OF-YEAR CONTRIBUTION TODAY!
 Feel free to send a check, visit www.smbaykeeper.org/membership, or give us a call at 310.305.9645.
 We need your financial support, but we also want you by our side as we expand our fight to protect Los Angeles County's waterways in 2011.

We're always happy to discuss levels and forms of giving to best suit your philanthropic strategy. Santa Monica Baykeeper is a 501(c)(3) public charity. Contributions are tax-deductible to the fullest extent of the law. [Read more at smbaykeeper.org/membership.](http://smbaykeeper.org/membership)



SANTA MONICA BAYKEEPER

120 Broadway, Suite 105
Santa Monica, CA 90401



WATERKEEPER ALLIANCE MEMBER

printed on recycled paper
with 100% wind power

tel 310-305-9645
fax 310-305-7985
info@smbaykeeper.org
www.smbaykeeper.org
Pollution Hotline:
1-877-4CA-COAST



SANTA MONICA BAYKEEPER

LOS ANGELES
SUPPORT YOUR
LOCAL BAYKEEPER



SANTA MONICA BAYKEEPER